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Via Federal Express Overnight Delivery

July 22, 2015

David J. Koch
131 Pine Bluff Court
Kingsland, GA 31548

Re: *Dispute with SDTruckSprings ("SD Truck") regarding DEI-2550 Firestone Airbag Kit*

Dear Mr. Koch:

This firm represents SD Truck. Please direct all future correspondence regarding the above referenced dispute to my office.

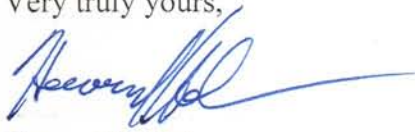
SD Truck has advised us that you have posted two videos on YouTube containing defamatory statements regarding SD Truck and have reposted those videos along with additional defamatory statements on numerous other websites. SD Truck has confirmed with Firestone Industrial Products, the manufacturer of the DEI-2550 airbag kit you received was not returned or replaced but rather was a new product. Despite this fact, SD Truck has offered to you a free of charge return label for the airbag kit, and any other products you wish to return and a full refund.

Accordingly, on behalf of SD Truck, we demand that you immediately cease and desist from posting defamatory statements and videos regarding SD Truck on the internet. In addition, we demand that you remove the defamatory statements and videos from the internet. Moreover, we demand that you provide a complete list of all of the websites on which these defamatory statements and videos have been posted so that we can evaluate the scope of your defamatory conduct to date and the damages related thereto.

If you do not immediately cease and desist from your defamatory conduct and take the steps outlined herein to account for your prior misconduct, SD Truck will commence the appropriate legal action against you to recover its damages as well as its legal fees related to the cost of such legal action.

Nothing herein shall be deemed a waiver or release of any of SD Truck's rights and remedies, all of which are hereby expressly reserved.

Very truly yours,

A handwritten signature in blue ink, appearing to read "Howard S. Koh", with a long horizontal flourish extending to the right.

Howard S. Koh